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## INPERSON

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Connect with attorneys up-close-and-personal by sponsoring one of the many State Bar of Arizona events throughout the year:

- 1 State Bar Annual Convention** – the largest in-person legal event held in Arizona; take advantage of specialized sponsorships or exhibitor packages. Attendance averages 1,400 attorneys.
- 2 CLE Seminars** – for specific practice areas; Section luncheons; or networking events.
- 3 Special Annual Events** – CLE By The Sea; Family Law Conference, the Bar Leadership Institute, and more.





## Connecting with Attorneys

### Event Sponsorship Opportunities 2021-22

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#### Annual Conferences:

##### **Annual State Bar of Arizona Convention, June 27-29, 2022**

##### **Sheraton Grande Wild Horse Pass, Phoenix metro area**

The State Bar Convention is the largest legal event held annually in Arizona. Your sponsorship and/or exhibit booth includes three full days of exhibiting.

**The annual State Bar of Arizona Convention attracts 1,200-1,400 lawyers.**

**1. Sponsorship packages:** High-visibility sponsorships range from \$2,500 to \$10,000 and include specialized benefits based on the sponsorship such as your CLE presentation, Wi-Fi splash page, logo on Convention bag, your branded barista coffee cart, and more.

Sponsorships typically include expanded signage and attendance; exhibit booth; advertising in the Convention brochure, which will reach every attorney in Arizona; additional tickets to Convention events. *Please see Convention Media Kit for details.*

**2. Standard Exhibit Booth packages:** The Standard Exhibit Booth package includes advertising in the Convention brochure, which will reach every attorney in Arizona; tickets to Convention events to take advantage of the opportunities to connect with attorneys.

**Rate:** Standard Exhibit Booth package is \$2995 in Phoenix.

##### **3. Sponsorships of In-Room Seminars, by Law Practice Area**

These are limited, and are *in-room seminar* sponsorships by practice area at the Convention.

**Rate:** In-room Seminar Sponsorship rates range from \$750-\$2500, listed below.

Benefits include a sponsor table in the seminar room, acknowledgement and introduction at opening and closing of session, your full page ad in seminar materials, opportunity to place hand-outs or other collateral material at each chair, and exposure to a targeted audience of attorneys.

**Bankruptcy** - \$1500, \$2000 and \$2500

**Diversity and Inclusion**, \$1000

**Family Law** - \$1500

**Elder Law** - \$850, \$1000

**Real Estate** - \$1000

**Employment & Labor** - \$1000

**Construction** - \$750

**Probate & Trust** - \$1500

**Tax** - \$750

**Cannabis Law** - \$1000

**SOLD OUT**

**Diversity - Bar Leadership Institute**, annual program, September 2021 – May 2022

**Sponsorship Overview**

The Bar Leadership Institute is a nine-month program that prepares participants for leadership positions within the bar and our community at large. Since its inception in 2007, the Bar Leadership Institute has fostered the professional growth and enhanced the leadership skills of more than 75 diverse attorneys.

**Sponsorships are available at several levels, from \$500-\$4000.**

**SOLD OUT**

**Bar Leadership Institute Summit and Reception**, May 2022

**Sponsorship Overview**

Presented by the Bar Leadership Institute, \$500 – *Exclusive to one sponsor*

Approximately 50 Attorneys

**CLE By the Sea Annual Conference**, July 7-10, Thursday – Sunday, 2022

San Diego, CA at the Hotel Del Coronado. Four half days, \$2000/\$3500

**Sponsorship Overview**

CLE by the Sea is a premier event for the State Bar of Arizona that is well attended each year by attorneys and judges from across the United States. Attendance is approximately 300-350 Senior Attorneys. The casual San Diego atmosphere provides an optimal opportunity to connect with attendees and build lasting relationships.

Practice areas are generally Estate Planning, Probate & Trust; Family Law; Litigation (Trial); Criminal; Business and/or national speakers.

Benefits include a six-foot table for your tabletop display in the room with the attorneys, a full page ad in their seminar materials, dine-around lunches, networking reception, and more.

**Sponsorship Deadline: Dec 1**

**Ethical Morning at the Movies**, December 2, 2022

**Sponsorship Overview**

Ethical Morning at the Movies is a well-attended, popular annual program that dives into ethics and professionalism issues lawyers face every day in their practices.

Movies and television clips (both new and old favorites) set the stage for discussion, with loads of prizes

to be given away. Combining education and entertainment, this program fulfills attorneys' ethics requirement. Popcorn and/or movie snacks served during the break.

Half-day program, \$750.

**Attendance:** 150 to 200 attorneys in all practice areas.

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## **SEMINAR Sponsorships by Law Practice Area:**

Seminars range from half day, full day, or two days at the State Bar of Arizona office or other locations.

Benefits include recognition from podium at beginning of seminar; a sponsor table; opportunity to place hand-outs or other collateral material at each attendee's chair.

Sponsorships may also be custom developed for a CLE seminar for an exclusive sponsor.

## **CONSTRUCTION ATTORNEYS**

- Construction Law, 2022** (Exact date TBA soon)  
Embassy Suite by Hilton Scottsdale Resort, 5001 N Scottsdale Rd, Scottsdale, AZ 85250,  
One day (lunch included), \$750  
85-95 construction/real estate attorneys

## **CRIMINAL LAW**

**Criminal Law, Date TBD**  
Presented by the Criminal Law Section  
Approximately 25-40 criminal law attorneys

## **FAMILY LAW**

- Family Law Institute, January 27-29, 2022**  
Phoenix, AZ, two days, \$2200 – **Top Tier Sold out**/Corporate Sponsor \$1600  
Co-presented by the Arizona Chapter of the American Academy of  
Matrimonial Lawyers  
Virtual event.  
**Industry exclusive sponsorships.**  
200 – 300 Family Law Attorneys
  
- CLE by the Sea, July 7-10, Thursday – Sunday, 2022**

Hotel Del Coronado, San Diego, CA, three half-days, \$3500/\$2000  
300 Attorneys total; 50 – 60 Family Law Attorneys

**Advanced Family Law**, November, 2022

La Hacienda Del Sol, Tucson, AZ  
One day. \$1500/\$1000

**Sponsorship Overview**

Annual program in Southern Arizona that provides advanced family law attorneys the latest updates in family law. Approx. 130 Family Law Attorneys

## **INTELLECTUAL PROPERTY ATTORNEYS**

**Intellectual Property Law Sponsorship**, February 2022

Desert Botanical Garden. Full-day seminar, lunch and cocktail reception.  
Sponsorship on two levels, \$1000 or \$750.

Top-tier sponsors may briefly address the audience and receive top-tier sponsor recognition.

## **PERSONAL INJURY ATTORNEYS**

**Personal Injury Conference**, March 2023

**CLE in the Red Rocks**

Poco Diablo Resort, Sedona, three half-days, two happy hours, \$2000  
60-80 – Personal Injury Lawyers Attorneys

**Limited to four sponsors.**

## **PROBATE, TRUST, ESTATE and ELDER LAW**

**Advanced Probate**, May 6, 2022

Embassy Suite by Hilton Scottsdale Resort, 5001 N Scottsdale Rd, Scottsdale, AZ 85250,  
One day

120-135 Probate & Estate Attorneys, **includes cocktail reception - presented by sponsors (included in sponsorship)**

One day, \$1500/\$2000

120-135 Probate & Estate attorneys

**CLE by the Sea**, July 7-10, Thursday – Sunday, 2022

Hotel Del Coronado, San Diego, CA, three half-days, \$3500/\$2000  
300 Attorneys total; 40 – 60 Estate Planning, Probate and Trust Attorneys

## **REAL ESTATE and CONSTRUCTION ATTORNEYS**

- Construction Law**, March 18, 2022  
Embassy Suite by Hilton Scottsdale Resort, 5001 N Scottsdale Rd, Scottsdale, AZ 85250  
One day, \$750  
85-95 construction/real estate attorneys
- Real Property Section Luncheons**, January 2022 – May 2022  
**Phoenix**, \$1200 for entire season  
65 – 90 Attorneys each month  
  
The luncheons are not marketed to the public and are presented solely for attorneys. Benefits include acknowledgement and introduction at opening and closing of luncheon; Podium time (Opportunity to address the group for two minutes at opening of event); Industry Exclusivity.
- Real Property Section Luncheons**, January 2022 – May 2022  
**Tucson**, \$1000 for entire season  
65 – 90 Attorneys each month  
  
The luncheons are not marketed to the public and are presented solely for attorneys. Benefits include acknowledgement and introduction at opening and closing of luncheon; Podium time (Opportunity to address the group for two minutes at opening of event); Industry Exclusivity.

## **TRIAL ATTORNEYS**

- Personal Injury Conference**, March 2023  
**CLE in the Red Rocks**  
Poco Diablo Resort, Sedona, three half-days, two happy hours, \$2000  
60-80 – Personal Injury Lawyers Attorneys  
**Limited to four sponsors.**
- Civil Litigation Symposium**, TBD  
DoubleTree Tempe-Phoenix, 2100 S. Priest Drive, Tempe, AZ 85282, \$750  
80 – 100 civil litigation attorneys
- CLE by the Sea**, July 7-10, Thursday – Sunday, 2022

Hotel Del Coronado, San Diego, CA, three half-days, \$3500/\$2000  
300 Attorneys total; 60-80 Trial Attorneys

## WORKERS' COMP and EMPLOYMENT

- Workers' Comp, October 12-14, 2022**  
Little America, Flagstaff, AZ  
3 days, \$2000
  
- Labor & Employment Conference, October 2022**  
\$750  
30-50 attorneys

## NETWORKING EVENTS

### **Networking Mixers 2022**

#### **Young Lawyers Division Mixers (Phoenix) - Sponsorship \$500 each**

Networking events at various restaurant/bar venues brought to you by the State Bar of Arizona's Young Lawyer Division; Sole Practitioner & Small Firm Section; and other legal groups and associations.

**Attendees** are State Bar of AZ attorneys and sponsors only; not open to the public.

**Benefits include** industry exclusivity (limited to one corporate sponsor per industry), opportunity to mix, mingle and build relationships with attorneys in a cocktail reception environment, and free appetizers.

**Sponsorship Deadline:** 2 weeks prior to event.

**Dates:** 2022 dates to be announced soon – typically Jan, April, October, November.

**Industry Exclusive** - \$500 per mixer.

#### **April 2022: Special Mixer - Sponsorship \$600**

Attorneys in practice areas of Real Estate, Construction, Bankruptcy, In House Counsel.

**Dates:** April 2022, exact to be announced.

**Industry Exclusive** - \$600

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## Tucson/Southern Arizona Region Events

- Tucson Southern Region Networking Event, November 2022** (exact date TBD)  
5:00 – 7:00 pm

Z Mansion, 288 North Church Avenue, Tucson, AZ 85701

75 – 100 attorneys, \$500

**Sponsorship Overview**

**Co-presented with the Pima County Bar.** This networking event kicks-off the fall season and offers attorneys the chance to network with colleagues. The program is casual, with a short thank you for attending from the executive management of the State Bar and Pima County Bar. Benefits include a six-foot table in the main venue room and the opportunity to reach a wide range of attorneys in southern Arizona.

**Tucson Advanced Family Law, November 2022** (exact date TBD)

La Hacienda Del Sol, Tucson, AZ

One day. \$1500/\$1000

**Sponsorship Overview**

Annual program in Southern Arizona that provides advanced family law attorneys the latest updates in family law. Approx. 130 Family Law Attorneys

**Tucson Winter Bench and Bar Seminar & Reception, Dec 2022** (exact date TBD)

5:00-7:00 p.m.

*Location to be confirmed:* Sheraton Tucson Hotel & Suites, 5151 E Grant Road, Tucson AZ  
100 – 120 attorneys, \$500

**Sponsorship Overview**

The Bench and Bar Winter seminar is the most highly attended State Bar seminar in Tucson each year. The program offers attorneys the chance to network with colleagues as well as members of the bench. This is a great opportunity to reach a wide range of attorneys and judges in southern Arizona.

**Benefits include** a six-foot table, recognition from podium at start of the seminar, your logo on Sponsor signs to be placed at the registration area.

**Limited to four sponsors.**

**Sponsorship Deadline:** Late September.

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**For more information, contact:**

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**Lisa Bormaster Fontes, Advertising Manager / Arizona Attorney Magazine**  
**PHONE :** 602.340.7230 **FAX :** 602.416.7430 **CELL :** 602.315.1032 [Lisa.Bormaster@staff.azbar.org](mailto:Lisa.Bormaster@staff.azbar.org)



