ARIZONA ATTORNEY MAGAZINE

STATE BAR OF ARIZONA

Expert Witness Guide – 2023

Are you a qualified Expert Witness looking for more business with Arizona attorneys?

You're invited to advertise in *Arizona Attorney Magazine's* Expert Witness Guide.

Advertise to every attorney practicing in Arizona (24,500). 96% of them read* Arizona Attorney Magazine *and 50% have hired expert witnesses.

You have two options to participate.

OPTION 1 – Display Advertising and listings

You may include your color photo, credentials and experience in a full page, half page or one-third page display ad. All display ads receive free 60-word Listings posted online and in print.

OPTION 2 – 60-word Listings only

Each Listing consists of your contact information, plus a 60-word description of your services in print and online.

All listings will be posted **online** in the State Bar "*Find an Expert*" directory for 12 months ***and*** appear in the magazine's digital edition. You may add your logo or photo online.

See Current Experts Online:

- Digital edition at **www.azbar.org/AZAttorney**; click on "2022 Expert Witness Guide"
- Online directory at **www.azbar.org/for-lawyers/practice-tools-management/find-an-expert/.**

***DEADLINE:* Reserve your spot by December 1, 2022**

How to begin?

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Expert Witness Guide – 2023

SPECS & DEADLINES

Testimonials

" I have really seen the benefit. Thanks!!!"
— Medical Malpractice/Surgery/Hospital expert

As an expert witness with over 20 years' experience, my advertisement in the State Bar of Arizona* Expert Witness Guide *has produced exceptional results. In the last 5 years, I have been retained on over 60 cases as a result of my ad. I will continue to utilize this outstanding publication for the foreseeable future.
— Commercial Real Estate expert

"Yes, I've gotten calls from the ad! Good results for sure. I expect to be advertising for many more years to come!" *— Insurance expert*

"Advertising with you works." *— Construction expert*

"Attorneys explicitly said they called me because they saw my ad. The online directory especially is very valuable for me." *— Medical Doctor expert*

"I received three inquiries and one case over the year, so the ad more than paid for itself." *— Residential Real Estate Agent and expert*

Deadlines

SPACE RESERVATION
Thursday, December 1, 2022

LISTINGS DUE
Friday, December 9, 2022

DISPLAY AD FILES DUE
Wednesday, January 11, 2023

AD SUBMISSION/EMAIL TO
Lisa.Bormaster@staff.azbar.org

Payment

1. Email order form and call to pay by credit card: 602-340-7226
2. Mail order form with your check to:
   State Bar of Arizona
   P.O. BOX 842699
   Los Angeles, CA 90084-2699

Form and payment must be received by Friday, December 16, 2022

Ad Specifications & Technical Information

Display Ad Specs

FULL PAGE BLEED SPECS
Bleed: 8.625" W × 11.125" H
Trim: 8.375" W × 10.875" H
Live Area: 8" W × 10.50" H

HALF PAGE SPECS
Trim: 7.25" W × 4.75" H

THIRD PAGE SPECS
Trim: 4.75" W × 4.75" H

ACCEPTED FILE FORMATS
High-resolution, 4-color (CMYK) digital files required. Minimum 300 DPI. Images from the Internet NOT accepted.

- High-resolution Acrobat PDF

Online Ad Specs

DEADLINE
Listing(s) due by Friday, December 9, 2022.

LISTING REQUIREMENTS
Please provide a 60-word description of your services, **PLUS** your contact information: *name, title, company, mailing address, website, email address, phone, fax.*

ONLINE LOGO/PHOTO SPECS
W: Up to 170 PX
H: Not to exceed 200 PX
Best fit is 70 PX tall matching the height of the name/address block.
File types: JPG, GIF or PNG.

NEED DESIGN ASSISTANCE?
Rates are based upon receipt of completed artwork. If you need assistance creating your ad or converting it to an acceptable file format, we offer production services for $95/hour.

Lisa Bormaster Fontes | Advertising Director
P 602.340.7230 F 602.416.7430 E **Lisa.Bormaster@staff.azbar.org**

Sam Tisdale | Advertising Coordinator
P 602.340.7226 F 602.416.7506 E **Sam.Tisdale@staff.azbar.org**

Expert Witness Guide – 2023

ORDER FORM

❑ **Yes, I would like to purchase a Display Ad and receive my free Listing(s) in the 2023 Expert Witness Guide. Please reserve:**

PREMIUM COVER POSITIONS

SOLD ❑ **Back Cover (C4)**, includes 3 free 60-word listings in the Guide and online . . . . . $ 2,930
❑ **Inside Front Cover (C2)**, includes 3 free 60-word listings in the Guide and online . . . . . $ 2,870
❑ **Inside Back Cover (C3)**, includes 3 free 60-word listings in the Guide and online . . . . . $ 2,800

FULL PAGE PREMIUM POSITIONS

SOLD ❑ **Page 1** (First RH pg), includes 3 free 60-word listings in the Guide and online. . . . . $ 2,895
SOLD ❑ **Page 3**, includes 3 free 60-word listings in the Guide and online. . . . . $ 2,785
SOLD ❑ **Page 5**, includes 3 free 60-word listings in the Guide and online. . . . . $ 2,710

STANDARD POSITIONS

❑ **Advertorial Full Page** (we produce for you), includes 3 free 60-word listings in the Guide and online . . . . . $ 2,450
❑ **Full Page**, includes 3 free 60-word listings in the Guide and online. . . . . $ 2,400
❑ **1/2 Page**, includes 2 free 60-word listings in the Guide and online . . . . . $ 1,390
❑ **1/3 Page**, includes 1 free 60-word listing in the Guide and online . . . . . $ 890

SPECIAL SPREAD POSITIONS

❑ **Full Page Center Spread**, includes 6 free 60-word listings in the Guide and online . . . . . $ 4,705
❑ **Two Facing Full Pages**, includes 6 free 60-word listings in the Guide and online . . . . . $ 4,615
❑ **2/3 Page Facing Spread**, includes 3 free 60-word listings in the Guide and online. . . . . $ 3,125
❑ **1/2 Page Facing Spread**, includes 3 free 60-word listings in the Guide and online. . . . . $ 2,615
❑ **Front Cover Fold Out, 3-Panel** (3 pages), includes 9 free 60-word listings in the Guide and online . . . . . $ 8,055
❑ **Center Spread Gatefold**, 4-Panel (6 pages), includes 18 free 60-word listings in the Guide and online . . . . . $ 12,680

❑ Please reserve _____ additional Listing(s) @ $75 per listing, to add a total of . . . . . $ _____
❑ I have supplied the information for my Listing(s) below, and selected the categories from the list on the following page.

NOTE: ALL RATES INCLUDE FULL COLOR

❑ **Listing(s) Only:**

I would like to purchase Listing(s) only in the 2023 Expert Witness Guide. Each Listing will also be posted online in the State Bar of Arizona *"Find an Expert"* directory for a full year.

❑ Please reserve my Listing in a single category . . . . . $ 295
❑ Please reserve _____ additional Listing(s) @ $75 per listing, to add a total of . . . . . $ _____
❑ Additional Offices/Addresses: Flat $25 for each additional office location added to your listing(s).
❑ I have supplied the information for my Listing(s) below, and selected the categories from the list on the following pages.

❑ **Online Only:**

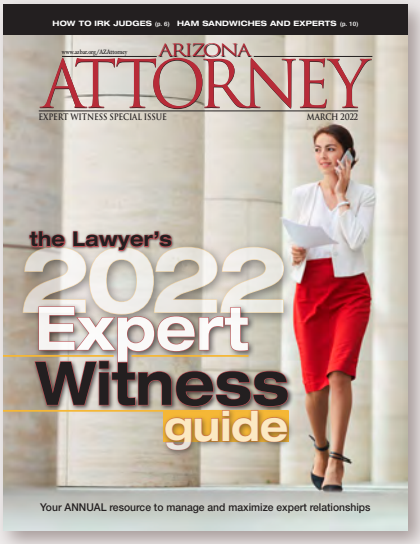
❑ **Add my logo** to all my listing(s) that I have purchased, for a flat $50.
❑ **Add my photo** to all my listing(s) that I have purchased, for a flat $50.
❑ **Add my CV** online (no charge)

Agreed: _____
(SIGNATURE)

Printed Name: _____

Company: _____

Date: _____



3 Steps to submit your listing:

(Deadline: Thursday, December 1, 2022)

1. **Email the information below to** Lisa.Bormaster@staff.azbar.org
2. **The following must be included for publication:**
   - Category
   - Company/Firm Name
   - Address
   - City/State/Zip
   - Phone
   - Fax
   - Contact
   - Email
   - Website
3. **Create a 60-word Description** of your services.

EXPERT INSIGHTS, P.C.
(see ad pg. 21)
11445 E. Via Linda, Suite 2-443
Scottsdale, AZ 85259
480-443-9064
Contact: Craig Reinmuth
craig@expertinsights.net
www.expertinsights.net
30+ years experience [illegible] only with [illegible] forensic acquisition a[illegible] evidence, but al[illegible] forensic accounting services to analyze the da[illegible], and assist in the strategic planning a[illegible] in a wide variety of complex commercial & civil litigation beyond e-discovery. Includes cell phones and cloud-based activity. Big 4 accounting firm experience and EnCase certification. Services available nationwide.

SAMPLE LISTING

Expert Witness Guide – 2023

Your name/firm name:_____

Email your 60-word listing to: Lisa.Bormaster@staff.azbar.org

Listing Categories (each category = one 60-word listing)

- ❑ Accident Analysis/ Reconstruction
- ❑ Accident & Aerial Photo Analysis & Mapping
- ❑ Accounting
- ❑ Accounting & Auditing Malpractice
- ❑ Actuarial
- ❑ ADA/Disability Discrimination
- ❑ Advertising
- ❑ Aerial Amusement Parks & Ziplines
- ❑ Agriculture
- ❑ Agricultural Equipment
- ❑ Airbag Consulting
- ❑ Aircraft Cabin Air Contamination
- ❑ Alcohol/Drug Addiction
- ❑ Anesthesiology
- ❑ Animal Behavior Consultant
- ❑ Apparel
- ❑ Appraisal & Valuation
- ❑ Archaeology
- ❑ Architecture
- ❑ Athlete Psychological Impairment
- ❑ Attorney & Expert Witness Critiquing
- ❑ Attorney Discipline
- ❑ Attorney Fee Disputes
- ❑ Audio Services & Forensics
- ❑ Auto Appraisal Valuation
- ❑ Automobile Appraisal & Business Practices
- ❑ Automobile Industry Standards & Practices
- ❑ Automotive Investigations
- ❑ Aviation
- ❑ Background Investigations
- ❑ Ballistics
- ❑ Banker & Receivership
- ❑ Banking & Credit
- ❑ Bankruptcy
- ❑ Bio-Ethics
- ❑ Biomechanics
- ❑ Boating
- ❑ Brain Injury
- ❑ Building Codes
- ❑ Business
- ❑ Business Valuation & Appraisal
- ❑ Carpentry/Rough Framing
- ❑ CERCLA/Superfund
- ❑ Cell Phone Forensics
- ❑ Cell Tower Forensics
- ❑ Cement
- ❑ Chapter 7 & 11 Bankruptcy Trustee
- ❑ Chemical Accident/ Reconstruction
- ❑ Chemicals & Hazardous Materials
- ❑ Chemistry & Chemicals
- ❑ Child Protective Services (CPS)
- ❑ Child Welfare
- ❑ Child/Adolescent Psychiatry
- ❑ Chiropractic
- ❑ Civil Engineering
- ❑ Civil Litigation
- ❑ Cleanrooms
- ❑ Closed Head Injury
- ❑ Cloud Forensics
- ❑ Commercial Law
- ❑ Commercial Real Estate Brokerage & Financing
- ❑ Commercial Real Estate Lease/Purchase Disputes
- ❑ Communication Coaching
- ❑ Computer Forensics
- ❑ Computers – Information Systems & Software
- ❑ Computers & Software
- ❑ Concrete
- ❑ Construction
- ❑ Construction – Claim Analysis
- ❑ Construction – Consulting Inspections
- ❑ Construction – Defects
- ❑ Construction – Electrical
- ❑ Construction – Tile & Stone
- ❑ Conveyors
- ❑ Corporate Restructuring
- ❑ Corporate Restructuring & Bankruptcy
- ❑ Correctional Medicine
- ❑ Corrosion & Metallurgy
- ❑ Cosmetic Surgery
- ❑ Crime Scene Analyst
- ❑ Criminal Justice Consultants
- ❑ Criminology/Gangs
- ❑ Custody Evaluation Prep
- ❑ Cyber Forensics
- ❑ Damage Calculation
- ❑ Damages Studies & Analyses
- ❑ Demography
- ❑ Demolition
- ❑ Dentistry
- ❑ Diabetic & Venous Ulcers
- ❑ Digital Data Discovery
- ❑ Digital Data Recovery
- ❑ Digital Forensics
- ❑ Dispute Analysis
- ❑ Disputed Attorney's Fees
- ❑ DNA Testing Services
- ❑ Document Examiner
- ❑ Domestic Violence
- ❑ Dram Shop
- ❑ Drug/Alcohol Testing Services
- ❑ Economics
- ❑ Economic Damages
- ❑ E-Discovery
- ❑ Education/School
- ❑ Elder Abuse
- ❑ Elder Financial Abuse
- ❑ Electrical Engineering
- ❑ Electronic Engineering
- ❑ Employment
- ❑ Employment – COVID-19 Issues
- ❑ Employment – Discrimination/ Harassment/Retaliation
- ❑ Employment Law
- ❑ Employment – Wage Earning Capacity
- ❑ Engineering
- ❑ Engineering – Automotive
- ❑ Engineering – Biomechanical
- ❑ Engineering – Electrical
- ❑ Engineering – Geotechnical
- ❑ Engineering – Mechanical
- ❑ Engineering – Structural
- ❑ Environmental
- ❑ Environmental Engineering
- ❑ EPA Regulations
- ❑ Escrow
- ❑ Estate Appraisal
- ❑ Ethics and Professional Responsibility
- ❑ Expert Intelligence Reports
- ❑ Expert Placement Service
- ❑ Expert Referral Service
- ❑ Expert Witness Directories
- ❑ Expert Witness Financing
- ❑ Expert Witness Prep
- ❑ Expert Witness & Real Estate Advisory Services
- ❑ Expert Witness Services for Litigators
- ❑ Expert Witness Websites
- ❑ Eyewitness Fallibility
- ❑ Failure Analysis
- ❑ Family Law

Continued on page 5

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P 602.340.7226 F 602.416.7506 E Sam.Tisdale@staff.azbar.org

Expert Witness Guide – 2023

Listing Categories (each category = one 60-word listing)

- ❑ Family Law Accounting
- ❑ Fenestration (Windows & Doors)
- ❑ Fiduciary Duties
- ❑ Fiduciary Liability Damages
- ❑ Finance
- ❑ Financial Damage Analysis
- ❑ Financial Due Diligence
- ❑ Fingerprint Identification
- ❑ Finite Element Analysis (FEA)
- ❑ Firearms
- ❑ Fire/Explosions
- ❑ Fire Modeling
- ❑ Fire Sprinkler
- ❑ Fitness for Duty Evaluation
- ❑ Flooring
- ❑ Footwear Impression Examination
- ❑ Forensic Accounting
- ❑ Forensic Child & Adolescent Psychiatry
- ❑ Forensic Consultants
- ❑ Forensic Engineering
- ❑ Forensic Engineers/Safety
- ❑ Forensic Evidence Specialist
- ❑ Forensic Experts
- ❑ Forensic Genealogy
- ❑ Forensic Podiatrist/ Footprints
- ❑ Forensic Psychiatry
- ❑ Forensic Psychology
- ❑ Foundation
- ❑ Fraternity
- ❑ Fraud, Embezzlement & Theft
- ❑ Gambling Addiction
- ❑ Geotechnical Engineer
- ❑ Geriatric Psychiatry
- ❑ Golf Course Safety
- ❑ Greek Fraternity
- ❑ Groundwater Contamination
- ❑ Handwriting Expert
- ❑ Hazardous Materials
- ❑ Head Injury
- ❑ Health Care
- ❑ Hedonic Damages
- ❑ Highway Engineering/Traffic Engineering
- ❑ Highway Safety
- ❑ Horses
- ❑ Hotel
- ❑ Hotel/Restaurant Industry
- ❑ Human Factors/Ergonomics
- ❑ Human Resources
- ❑ HVAC
- ❑ Hydrogeology
- ❑ Hydrology/Hydraulics/ Flooding
- ❑ Impaired Professional Provider Evaluations
- ❑ Incapacitation/Guardianship
- ❑ Independent Medical Exams
- ❑ Indian Law
- ❑ Industrial Hygienist
- ❑ Industrial Injury
- ❑ Insurance
- ❑ Insurance – Bad Faith
- ❑ Insurance – Claims Analysis
- ❑ Insurance – Construction
- ❑ Insurance – Life & Disability
- ❑ Insurance – Personal Property
- ❑ Insurance – Property & Casualty
- ❑ Insurance Services
- ❑ Insurance – Standard of Care
- ❑ Intellectual Property
- ❑ Intellectual Property/ Intangible Assets
- ❑ Interpreters/Translators
- ❑ Investigations
- ❑ Investments
- ❑ Jury Consulting
- ❑ Labels & Warnings
- ❑ Laboratory Testing & Analysis
- ❑ Land
- ❑ Landlord/Tenant Disputes
- ❑ Landscape Architecture
- ❑ Laser 3D Scanning
- ❑ Law Enforcement
- ❑ Legal Ethics
- ❑ Legal/Judicial Ethics
- ❑ Legal Malpractice
- ❑ Legal Nurse Consulting
- ❑ Lender & Lessor Litigation
- ❑ Licensing
- ❑ Life Care Planning
- ❑ Litigation
- ❑ Loss of Earning Capacity
- ❑ Machinery/Industrial Equipment
- ❑ Management
- ❑ Marital Dissolution
- ❑ Marketing
- ❑ Mechanical Engineering
- ❑ Mediation
- ❑ Medical
- ❑ Medical – Anesthesiology
- ❑ Medical – Allergy/ Immunology
- ❑ Medical – Allergic/Rheumatic Diseases/Pharmocotherapy Complications
- ❑ Medical – Cardiology
- ❑ Medical – Cardiothoracic Surgery
- ❑ Medical – Closed Head Injury
- ❑ Medical – Coding & Billing
- ❑ Medical – Dementia
- ❑ Medical – Dental Malpractice
- ❑ Medical – Dermatology
- ❑ Medical – Emergency Medicine
- ❑ Medical – Family Medicine/ Geriatrics
- ❑ Medical – Hand Surgeon
- ❑ Medical – Head Injury
- ❑ Medical – Health Benefits Fraud & Abuse
- ❑ Medical – Internal Medicine
- ❑ Medical – Legal Consulting
- ❑ Medical – Malpractice
- ❑ Medical – Neurology
- ❑ Medical – Obstetrics & Gynecology
- ❑ Medical – Oncology
- ❑ Medical – Orthopedic Surgery
- ❑ Medical – Pain
- ❑ Medical – Patient Advocate
- ❑ Medical – Pathology
- ❑ Medical – Pediatrics
- ❑ Medical – Plastic & Cosmetic Reconstructive Surgery
- ❑ Medical – Pulmonology
- ❑ Medical – Records Examination
- ❑ Medical – Sports Injury
- ❑ Medical – Urology
- ❑ Medical – Wounds/ Skin Injuries
- ❑ Medical Devices
- ❑ Medical Ethics
- ❑ Medical Practice Valuation
- ❑ Medical Search Firm
- ❑ Medical Toxicology
- ❑ Medicare/Medicaid Fraud
- ❑ Medicare Set-Aside Consultants
- ❑ Messenger
- ❑ Metallurgy
- ❑ Meteorology
- ❑ Mexican Corporate/Real Estate Law
- ❑ Mexico Real Estate
- ❑ Mitigation
- ❑ Mold & Indoor Air Quality
- ❑ Motorcycle Defects
- ❑ Naturopathic Medicine
- ❑ Neurolitigation Analysts
- ❑ Neuropsychologist
- ❑ Nursing
- ❑ Nursing Home Administration
- ❑ Occupational/Environmental Medicine

Continued on page 6

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Expert Witness Guide – 2023

Listing Categories (each category = one 60-word listing)

- ❑ Oil & Gas Facilities
- ❑ Oil & Gas Properties
- ❑ Ophthalmology
- ❑ Ophthalmology/Vision
- ❑ Opinion Research/Surveys
- ❑ Orthopedic Surgeon
- ❑ OSHA Regulations
- ❑ Packaging
- ❑ Paint & Coatings
- ❑ Patents
- ❑ Payroll Services
- ❑ Pediatric Dentistry
- ❑ Pediatric Orthopedics Surgery
- ❑ Personal Injury
- ❑ Personal Injury/Wrongful Death/Wrongful Termination
- ❑ Pharmacy
- ❑ Photography & Photoanalysis
- ❑ Plastic & Cosmetic Reconstructive Surgery
- ❑ Plumbing
- ❑ Police Misconduct
- ❑ Police Policy
- ❑ Police Policy, Procedures & Tactics
- ❑ Police – Use of Force
- ❑ Political Districting/ Redestricting
- ❑ Polygraph
- ❑ Premise Liability
- ❑ Pressure Ulcers/Bed Sores
- ❑ Prison/Jail Doctor
- ❑ Private Investigations
- ❑ Probate Law
- ❑ Product Distribution & Logistics
- ❑ Product Failure
- ❑ Product Liability
- ❑ Professional Services/Trial Presentation
- ❑ Property Investigations
- ❑ Property Management
- ❑ Psychiatry
- ❑ Psychology
- ❑ QDRO
- ❑ Questioned Document Examination
- ❑ Radiology
- ❑ Real Estate
- ❑ Real Estate – Appraisal & Consultation
- ❑ Real Estate – Appraisal & Valuation
- ❑ Real Estate – Commercial Brokerage
- ❑ Real Estate – Commercial Lease/Purchase Dispute
- ❑ Real Estate – Property Management
- ❑ Real Estate – Residential Brokerage
- ❑ Real Estate – Special Commissioner
- ❑ Receivership
- ❑ Rehabilitation Specialist – Physiatrist
- ❑ Residential Construction
- ❑ Residential Real Estate
- ❑ Restaurant/Hotel
- ❑ Retaining Walls
- ❑ Roadway Design & Traffic Engineering
- ❑ Roofing & Waterproofing
- ❑ Safes & Security Containers
- ❑ Safety
- ❑ Safety – Premise Liability
- ❑ Safety – Workplace
- ❑ School Safety Consultant
- ❑ Security
- ❑ Security – Premise Liability
- ❑ Security – Special Events (Sports & Entertainment)
- ❑ Security Technology
- ❑ Sexual Harassment/ Discrimination
- ❑ Sexual Violent Crime
- ❑ Shareholder/Partner Disputes
- ❑ Shipping
- ❑ Software
- ❑ Software & Systems
- ❑ Software Licensing & Systems Contracting
- ❑ Sports & Recreation
- ❑ Sports Medicine Orthopedics
- ❑ Stairs
- ❑ Statistics/Research
- ❑ Stigma/Disclosure Real Estate Issues & Valuations
- ❑ Structural Engineering
- ❑ Supplement Expert
- ❑ Surety & Fidelity Claims
- ❑ Surety Bonds
- ❑ Surgery
- ❑ Swat & Sniper
- ❑ Tax
- ❑ Tax Controversy
- ❑ Telecommunications
- ❑ Telecommunications/ Disaster Recovery
- ❑ Testamentary Capacity
- ❑ Title Insurance
- ❑ TMJ
- ❑ Toxicology
- ❑ Transaction Disputes
- ❑ Trial Strategy/Coaching
- ❑ Trademarks
- ❑ Trial Attorney Coaching
- ❑ Trial Consultant
- ❑ Trucking
- ❑ Trust & Estates
- ❑ Trust & Probate Fraud
- ❑ Trustee's Sales & Title Procedures
- ❑ Undue Influence
- ❑ Valuations
- ❑ Video Forensics
- ❑ Violence Risk Assessment
- ❑ Video Services & Forensics
- ❑ Vision
- ❑ Vocational Evaluation
- ❑ Vocational Experts
- ❑ Vocational Rehabilitation
- ❑ Warnings & Labels
- ❑ Wastewater/Sewer
- ❑ Water Damage
- ❑ Water Supply Studies
- ❑ Water Wells Issues
- ❑ Weather & Climate
- ❑ White Collar Crime
- ❑ Witness Preparation
- ❑ Wood Science
- ❑ Workers' Compensation
- ❑ Workers' Compensation – COVID-19 Issues
- ❑ Wounds
- ❑ Workplace Safety

If you don't see a category that accurately describes your product or services, please feel free to suggest one.

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Expert Witness Five Step Marketing Plan

To market your services as an Expert Witness, the State Bar of Arizona offers a five-step integrated marketing program that will reach every attorney in the State of Arizona.

The marketing plan features several levels of visibility and can be tailored to fit a variety of budgets.

INprint

1 Arizona Attorney Magazine | Annual Expert Witness Guide, March 2023

Place your ad in the Expert Witness Guide published each March. (Includes the digital edition, posted online at azbar.org.)

OPTION 1: Display ad with your photo
Sizes: Full page; half page; one-third page, rates vary; includes Listing(s)

OPTION 2: 60-word Listing(s) only: $290/category

- See the current Expert Witness Guide online (digital edition version): go to www.azbar.org/AZAttorney and click on "2022 Expert Witness Guide".

Deadline: Thursday, December 1, 2022.

2 Arizona Attorney Magazine | Monthly Issues

Place your ad to appear each month, delivered to every attorney in the state:

OPTION 1: Display ad with your photo
Sizes: Full page; half page; one-third page, rates vary; includes full color

OPTION 2: Classified advertisement (priced by the word; $30 minimum per month)

- Please refer to the *Arizona Attorney Magazine* media kit for more information.

Deadline: Two months prior to publication month. *(Exact deadlines are listed in the media kit.)*

ONline

3 "Find An Expert" Directory | Expert Witness Listing, 12 months

All expert listings appear Online in the category(s) you select. Listings consist of a header with your contact information, plus a 60-word description of your services.

ONLINE "Find An Expert" Directory: Your listing will be posted online at azbar.org for a full year in the "Find An Expert" Directory. Pre-payment required.

Rate: $295 for a full year, for the first category.

- Add unlimited additional categories: $75 each.
- Add your Logo and photo online to an unlimited number of listings, flat $50 each.
- Annual rate is pro-rated if start date is after January 1.

INperson

4 State Bar Annual Convention | Tucson, June 14–16, 2023

Have an exhibit booth at the Convention; 1,200 attorneys attend

Booth includes three full days of exhibiting and tickets to select Convention lunches and evening social events to help you take advantage of the opportunities to connect with attorneys.

Exhibitor booth also includes a free half-page ad which will reach every attorney and judge in Arizona. Standard Booth Package: $3,500

Deadline: Wednesday, February 1, 2023.

5 Sponsor Networking Events and State Bar CLE Seminars

Sponsor a CLE seminar by specific Law Practice Area, or a networking event

Sponsorships include your tabletop display in the room, pre-event promotion, opportunity to distribute your information, networking with attorneys, and more.

- Rates range from $500 to $5000, based on event.
- Events include Family Law, Construction Law, Probate, and more. Ask for a complete list.

Deadlines: Vary based on event.

Lisa Bormaster Fontes
Advertising Director

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EMAIL
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www.azbar.org