Connecting with Attorneys at State Bar of Arizona Events

Event Sponsorship Opportunities 2017 - 2018

Sponsorships of Annual Conferences:

☐ Annual State Bar of Arizona Convention, June 27-29, 2018

Located at the Sheraton Wild Horse Pass Resort & Spa, Chandler AZ
The State Bar Convention is the largest legal event held annually in Arizona.
Your sponsorship and/or exhibit booth includes three full days of exhibiting.

The annual State Bar of Arizona Convention attracts 1,200-1,400 lawyers.

Convention Sponsorship packages: Sponsorships range from $2,500 to $10,000 based on benefits. Please see Convention Media Kit for details.

Convention Exhibit Booth packages: The Standard Exhibit Booth package includes advertising in Arizona Attorney magazine, which will reach every attorney in Arizona; tickets to Convention events to take advantage of the opportunities to connect with attorneys.
Rates: Standard Exhibit Booth packages are $2995

Sponsorships of In-Room Seminars, by Law Practice Area
These are limited, and are in-room seminar sponsorships by practice area at the Convention.
In-room Seminar Sponsorship rates range from $500-$1500, listed below.

Benefits include a sponsor table in the seminar room, acknowledgement and introduction at opening and closing of session, opportunity to place hand-outs or other collateral material at each chair, and exposure to a targeted audience of attorneys.

Practice Areas Available:
Bankruptcy - $1500       In-House Counsel Reception - $1200
Family Law - $750        Probate & Trust/Elder Law - $1200 or $650
Real Estate - $1000      Tax - $500       Workers’ Comp - $750
Construction - $600      Employment & Labor - $750
Diversity and Inclusion Annual Conference, March 23, 2018
Doubletree in Tempe (Priest and Broadway)

Co-sponsored by the State Bar of Arizona Committee on Minorities and Women in the Law

Sponsorship Overview

This annual full-day conference focuses on issues of diversity and inclusion in the legal community.

Rates: Five levels of sponsorship opportunities ranging from $500 - $2,500.

Bar Leadership Institute, annual program, September – May

Sponsorship Overview

The Bar Leadership Institute is a nine-month program that prepares participants for leadership positions within the bar and our community at large. Since its inception in 2007, the Bar Leadership Institute has fostered the professional growth and enhanced the leadership skills of more than 75 diverse attorneys.

Sponsorships are available at several levels, from $500-$4000.

CLE By the Sea Annual Conference, July 22-25, 2018
Located in San Diego, CA at the Hotel Del Coronado. Four half days, $1500-$2500

Sponsorship Overview

CLE by the Sea is a premier event for the State Bar of Arizona that is well attended each year by attorneys and judges from across the United States. Attendance is approximately 300-350 Senior Attorneys. The casual San Diego atmosphere provides an optimal opportunity to connect with attendees and build lasting relationships.

Practice areas include Estate Planning, Probate & Trust; Family Law; Litigation (Trial); Employment & Labor. National speakers, Clay Jenkinson appearance in 2018.

Benefits include a live link on registration page, a six-foot table for your tabletop exhibit, and the chance to mingle with attorneys over four half-days.

Sponsorship Deadline: Dec 1
SEMINAR Sponsorships by Law Practice Area:

Seminars range from half day, full day, or two days at the State Bar of Arizona office or other locations.

Benefits include recognition from podium at beginning of seminar; a sponsor table; opportunity to place hand-outs or other collateral material at each attendee’s chair.

Sponsorships may also be custom developed for a CLE seminar for an exclusive sponsor.

CRIMINAL LAW

☐ **Criminal Law**, November, 2017  
Phoenix State Bar Office, half day, $500  
Update on criminal law changes

☐ **Criminal Law**, April, 2018  
Phoenix State Bar Office, full day, $750  
Presented by the Criminal Law Section  
Approximately 30 criminal law attorneys

FAMILY LAW

☐ **Family Law Institute**, January 18-19, 2018  
Desert Willow Conference Center, Phoenix, AZ, two days, $1500  
200 – 300 Family Law Attorneys

☐ **CLE by the Sea**, July 22-25, 2018  
Hotel Del Coronado, San Diego, CA, four half-days, $1500-$2500  
50 – 60 Family Law Attorneys

☐ **Domestic Violence Awareness Month**, October 2018  
Phoenix, full day, $500.  
15-30 Family Law Attorneys; 15-30 Public Interest and Public Lawyers
Advanced Family Law, November 17, 2017
Tucson, AZ, one day, $750
70 – 100 Family Law Attorneys

Advanced Family Law, November 16, 2018
Tucson, AZ, one day, $750
70 – 100 Family Law Attorneys

IMMIGRATION LAW

Immigration Bench & Bar Luncheon, February, 2018
University Club, Phoenix, Exclusive Sponsor $500.

MENTAL HEALTH, WELLNESS

Peer Support Volunteer Training, September 2018
$500
40 Attorneys

PROBATE, TRUST, ESTATE and ELDER LAW

Advanced Probate, May 4, 2018
Orange Tree Golf Resort, Scottsdale, AZ, One day, $1000
85 - 100 Probate & Estate attorneys

CLE by the Sea, July 22-25, 2018
Hotel Del Coronado, San Diego, CA, four half-days, $1500-$2500
40 – 50 Estate Planning, Probate and Trust Attorneys

REAL ESTATE and CONSTRUCTION ATTORNEYS

Construction Law, March 2, 2018
Orange Tree Golf Resort, Scottsdale, AZ, one day, $750
70 – 80 construction attorneys
**Real Property Section Luncheons**, September - May
Phoenix and Tucson, $1000 for entire season
65 – 90 Attorneys each month

The luncheons are not marketed to the public and are presented solely for attorneys. Benefits include acknowledgement and introduction at opening and closing of luncheon; Podium time (Opportunity to address the group for two minutes at opening of event); Industry Exclusivity.

**Construction Section Luncheons**, September – May
Phoenix, Phoenix Country Club
The luncheons are not marketed to the public and are presented solely for attorneys. 50 Attorneys each month.

**Advanced Real Property**, October 27, 2017 (Phoenix)
Phoenix or Tucson, AZ, half day, $500
70 – 100 Attorneys

**SMALL FIRM AND SOLO ATTORNEYS**

**Solo and Small Firm Conference**, September 15, 2017
Phoenix State Bar Office, full day, $750
40 – 50 Attorneys

**New Lawyer Boot Camp**, November 17, 2017
Phoenix, AZ, full day, $500
40 – 45 Attorneys

**TRIAL ATTORNEYS**

**Criminal and Trial attorneys**, June, 2020
Orange Tree Golf Resort, Scottsdale, one day, $1000.
Legal issues reenacted with dramatic character presentation by national speaker Clay Jenkinson.
Co-presented by the State Bar of Arizona criminal justice section. 100 – 125 Criminal and Trial Attorneys

**CLE by the Sea**, July 22-25, 2018
Hotel Del Coronado, San Diego, CA, four half-days, $1500-$2500
300 Attorneys, 60-80 Personal Injury Attorneys
WORKERS’ COMP and EMPLOYMENT

☐  CLE By The Sea, July 22-25, 2018
Hotel Del Coronado, San Diego, CA, four half-days, $1500-$2500
35 Employment and Labor Attorneys

Workers’ Comp Conference, September 27-29, 2017
Prescott Resort & Conference Center, Prescott, AZ, two days, $1500
100-150 attorneys

Labor & Employment Conference, October 20 & 21, 2017
Sedona Rouge Hotel & Spa, Sedona, AZ, Two days, $1000
70 – 100 attorneys

☐  Workers’ Comp Conference, Oct. 3 – 5, 2018
Little America, Flagstaff, AZ, two days, $1500
100-150 attorneys

NETWORKING EVENTS

☐  Networking Mixers 2017

☐  Mixer: Thursday, January 19, Aunt Chilada’s, 16th St. & Northern, Phoenix

☐  Mixer: Thursday, Feb 9, Mancuso’s, Mancuso’s Restaurant, at The Collier Center
Presented by: Young Lawyers Division; Real Estate Lawyers; Public Lawyers; Solo/Small FIRM Lawyers

☐  Mixer: Thursday, April 13
Presented by: Young Lawyers Division; Real Estate Lawyers; Public Lawyers; Solo/Small Firm Lawyers

☐  Mixer: Wednesday, April 20, Real Estate Section, Arizona Inn, Tucson
Presented by: Real Estate Lawyers; Business lawyers; Construction lawyers
☐ Mixer: May 4, Real Estate Section, Degree 270 at the Talking Stick Resort, 5:30-7:30pm
Presented by: Real Estate Lawyers; Bankruptcy lawyers; Construction lawyers

☑ Mixer: Wednesday, June 14, at State Bar Convention, Tucson, Westin La Paloma
Presented by: Young Lawyers Division; partner Bars

☐ Mixer: Thursday, September 14, Sheraton Downtown (pending finalizing the location)
Presented by: Young Lawyers Division; Public Lawyers; Solo/Small Firm Lawyers; Tax lawyers

☐ Mixer: Thursday, October 12, Copper Blues, Downtown Phoenix
Presented by: Young Lawyers Division; Real Estate Lawyers; Public Lawyers

☐ Mixer: Thursday, November 9, Capital Grill, N. Scottsdale (pending finalizing the location)
Presented by: Young Lawyers Division; Real Estate Lawyers; Solo/Small Firm Lawyers; Tax lawyers

**Sponsorship Overview**
An evening networking event at various venues (such as the Capital Grill; Sheraton Downtown) brought to you by the State Bar of Arizona’s Young Lawyer Division; Sole Practitioner & Small Firm Section; Tax section; and other legal groups and associations.

Benefits include industry exclusivity (limited to one corporate sponsor per industry), opportunity to mix, mingle and build relationships with attorneys in a cocktail reception environment, and free appetizers.

**Sponsorship Deadline:** 2 weeks prior to event
**Sponsorship rate:** $400; Law firm rate: $300

☐ Annual Picnic: Sunday, March 2018, 1:00-4:00 pm, McCormick-Stillman Railroad Park
Presented by: Young Lawyers Division; International Law section

**Sponsorship Overview**
A networking event brought to you by the State Bar of Arizona’s Young Lawyer Division; Sole Practitioner & Small Firm Section; and others.
Benefits include industry exclusivity (limited to one corporate sponsor per industry), opportunity to mix, mingle and build relationships with attorneys in a family picnic environment.

**Sponsorship Deadline:** January 30
**Sponsorship rate:** $400; or exclusive sponsorship for $1000
Tucson/Southern Arizona Region Events

☐ Tucson Southern Region Networking Event, October 10, 2017, 5:00 – 7:00 pm
Z Mansion, 50 – 100 attorneys

*Sponsorship Overview*
This networking event kicks-off the fall season and offers attorneys the chance to network with colleagues. The program is casual, with a short thank you for attending from the executive management of the State Bar and Pima County Bar. Benefits include a six-foot table in the main venue room and the opportunity to reach a wide range of attorneys in southern Arizona.

*Sponsorship rate* $500

☐ Tucson Advanced Family Law CLE, November 17, 2017
Full day, Hacienda del Sol, Tucson
70 – 100 Family Law Attorneys

*Sponsorship rate* $750

☐ Tucson Bench And Bar Seminar, December 7, 2017, 5:00 – 7:00 p.m.
Sheraton Tucson Hotel & Suites, 5151 E Grant Rd, Tucson AZ
100 – 120 attorneys

*Sponsorship Overview*
The Bench and Bar Winter seminar is the most highly attended State Bar seminar in Tucson each year. The program offers attorneys the chance to network with colleagues as well as members of the bench. This is a great opportunity to reach a wide-range of attorneys and judges in southern Arizona. Benefits include a six-foot table, recognition from podium at start of the seminar, your logo on Sponsor signs to be placed at the registration area. Limited to four sponsors.

*Sponsorship Deadline*: Typically in late September.
*Sponsorship rate* $500

☐ Tucson Southern Region Networking Event, Oct/Nov 2018, 5:00 – 7:00 pm
Z Mansion, 50 – 100 attorneys

*Sponsorship Overview*
This networking event kicks-off the fall season and offers attorneys the chance to network with colleagues. The program is casual, with a short thank you for attending from the executive management of the State Bar and Pima County Bar.
Benefits include a six-foot table in the main venue room and the opportunity to reach a wide range of attorneys in southern Arizona.

**Sponsorship rate** $500

☐ **Tucson Advanced Family Law CLE**, November 16, 2018

Tucson, AZ, one day, $750
70 – 100 Family Law Attorneys

☐ **Tucson Bench And Bar Seminar**, December 2018, 5:00 – 7:00 p.m.

Location TBD, Tucson AZ
100 – 120 attorneys

**Sponsorship Overview**
The Bench and Bar Winter seminar is the most highly attended State Bar seminar in Tucson each year. The program offers attorneys the chance to network with colleagues as well as members of the bench. This is a great opportunity to reach a wide-range of attorneys and judges in southern Arizona.

Benefits include a six-foot table, recognition from podium at start of the seminar, your logo on Sponsor signs to be placed at the registration area. Limited to four sponsors.

**Sponsorship Deadline:** Typically in late September.

**Sponsorship rate** $500

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**For more information, contact:**

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