

2012 Annual Convention Exhibitor Application

CONVENTION DATES: June 20-22, 2012

LOCATION: Arizona Biltmore Resort & Spa, 2400 E. Missouri Avenue, Phoenix, AZ 85016

NOTICE TO APPLICANT: The State Bar of Arizona reserves the right to reject any exhibitor application. Acceptance of any exhibitor application shall be made in the sole discretion of the State Bar of Arizona. No exhibitor rental agreement shall be accepted without the written signature of the authorized agent of the State Bar of Arizona.

EXHIBITOR: _____ Date: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Company: _____

Address/City/State/Zip: _____

List Company name on standard booth sign as: (26 letter maximum) _____

1. **Exhibit Space:** Standard booth space rental: \$2,795 each.
Includes: three days of exhibiting at the Convention; 8' by 10' back and side draped area; 6' draped table; 2 chairs; waste basket; black & white lettered sign of Exhibitor's name.
2. **Confirmation of booth order:**
 - Please reserve a single Exhibit Booth as described above at \$2,795.
 - Please reserve a premium double Exhibit Booth space at \$5,590.
3. **Tickets to Convention events:** Your exhibit package includes tickets to select meals and networking events during the Convention. Additional tickets are available for purchase as indicated below.
 - Continental Breakfast:**
Open to all attendees. Buffet located in the Exhibit Hall Wednesday, Thursday, Friday mornings.
 - Luncheons:**
 - Wednesday:** Two tickets included. I would like to purchase _____ additional tickets @ \$15 each, total \$_____
 - Thursday: Option one:** AZ Foundation for Legal Services and Education Fundraiser Luncheon,
Tickets available for purchase: I would like to purchase _____ tickets @ \$55 each, total \$_____
 - Thursday: Option two:** I would like to purchase _____ box lunches to be delivered to my booth @ \$18 each, total \$_____
 - Friday:** Two tickets included. I would like to purchase _____ additional tickets @ \$55 each, total \$_____
 - Evening networking events:** Four tickets included to each event, Wednesday and Thursday.
4. **Convention Magazine advertising:** When you reserve your booth space by February 6, 2012, each single booth includes a half-page, full color ad (value of \$1,235) in the official State Bar Convention Magazine mailed on April 2 to every attorney in the state. Each double booth includes a full page, full color ad (value of \$2,055). **Deadline:** Your completed ad is due no later than February 21, 2012. Please see more information on the Convention Magazine rate sheet.
 - Please upgrade me to a Full Page, full color ad for the difference in rate of \$820.
5. **Assignment of space:** Exhibit space will be assigned on a first-come, first-serve choice, in order of acceptance of signed rental agreement and full payment, and as much in accordance with Exhibitor's wishes as reasonably and possibly feasible. The State Bar reserves the right to determine in its sole discretion, the exact location of Exhibitor's exhibit space, and further reserves the right to relocate Exhibitor's assigned exhibit space, at any time, in an area other than that selected by Exhibitor, upon notification to Exhibitor by the State Bar.
6. **Payment:** Full payment for exhibit space is due with this application.
 - I will mail a check. Please make check payable to State Bar of Arizona, mail with a copy of this form to: State Bar of Arizona, P.O. Box 53099, Phoenix, AZ 85072-3099.
 - I would like to pay by credit/debit card. Please call the State Bar of Arizona accounting department at 602-340-7223 to make your secure phone payment.
7. **Cancellation:** In case of cancellation by Exhibitor, payment is refundable as follows:
Prior to Feb. 3, 2012: Full. • Feb. 3 through March 14, 2012: 50%. • No portion of the payment is refundable after March 14, 2012.

2012 Annual Convention Exhibitor Application

- 8. Exhibit hours:** Booths will be open and must be staffed during the hours below. Please do not leave your booth unattended during these hours. Wednesday, June 20: 8:00 a.m. - 5:30 p.m. • Thursday, June 21: 8:00 a.m. - 5:30 p.m. • Friday, June 22; 8:00 a.m. - 4:30 p.m.
- 9. Set-up and tear-down:** Set-up may begin at 1:00 p.m., Tuesday, June 19, and must be complete by 8:00 a.m. Wednesday, June 20.
• Tear-down must not begin prior to 4:30 p.m. Friday, June 22, and must be complete by 7:00 p.m. Friday.
- 10.** Please specify companies and/or types of industries/products you would like to be close to or away from:

Close to: _____

Away from: _____

- 11.** Please provide a brief description of your product, equipment and/or service to be exhibited: _____

- 12. Exhibitor packet:** You will receive an exhibitor information package by April 9 that will include:

- | | | |
|---|--|---|
| ■ Convention magazine | ■ Convention schedule including meals and special events | ■ Convention facility map including booth locations |
| ■ Exhibitor tips | ■ FAQs | ■ Information about the optional prize donation for the Bingo card drawing — minimum value \$75 |
| ■ Information about optional internet arrangements for exhibitors | ■ List of other exhibitors with contact information | Deadline: May 1, 2012 |
| ■ Information about rental of additional optional furniture or fixtures | ■ Evaluation form | |

Rental Agreement

INDEMNITY - Exhibitor hereby indemnifies and holds harmless the State Bar of Arizona (hereinafter SBA), its officers, employees, agents, guests or invitees against any and all claims, demands, causes of action, damages, costs and liabilities, in law or in equity, of every kind and nature whatsoever, directly or indirectly resulting from or caused by the use and occupation of the exhibit space whether such use is authorized or not, or from any act or omission of Exhibitor, any of its officers, agents, employees, guests, patrons or invitees; and Exhibitor shall, at its sole risk and expense, defend any and all suits, actions or other legal proceedings which may be brought or instituted against the SBA, its officers, employees, agents, guests or invitees, or any such claim, demand or cause of action; and Exhibitor shall pay and satisfy any judgment or decree which may be rendered against its officers, employees, agents, guests or invitees in any such suit, action or other legal proceedings; and Exhibitor shall pay for any and all damages to the property of the SBA, for loss or theft of such property, done or caused by Exhibitor, its officers, agents, employees, guests, patrons or invitees.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Arizona Biltmore Resort & Spa and shall indemnify and hold harmless the Resort agents, servants and employees from any and all such losses, damages and claims.

INSURANCE - Exhibitor shall maintain in full force and effect during the Exhibitor's use and occupation of said facilities as herein provided, and any extension thereof, at Exhibitor's expense, bodily injury, personal liability and property damage insurance. In addition to Exhibitor the SBA, its officers, employees, agents, guests or invitees shall be named as additional insureds with primary coverage whether or not such insureds shall have other insurance against any loss covered by said insurance. Said policy shall not be less than five hundred thousand dollars (\$500,000) Single Limit covering Bodily Injury, Personal Injury and Property Damage (including legal liability for damage to property of the SBA arising out of or in any way connected with the Exhibitor's occupancy of activities in connection with this license (rental) agreement. This policy shall provide that the policy shall not be canceled prior to the termination of this license (rental) agreement. Upon request of the SBA, Exhibitor agrees to produce a valid Certificate of Insurance evidencing compliance with this provision. Failure to produce a valid certificate is grounds for immediate cancellation of this agreement.

ACCEPTANCE OF TERMS - I, the duly authorized representative of Exhibitor, have read the foregoing in its entirety; understand that the SBA has reserved the right to reject this application and that this agreement is not accepted until executed in writing by the SBA; and on behalf of the Exhibitor hereby subscribe and agree to the terms, promises, covenants and conditions stated herein.

Accepted by Exhibitor:

Signature _____ Print or Type Name _____ Date _____

Accepted by State Bar of Arizona:

Signature _____ State Bar of Arizona _____ Date _____

Email/Fax/Mail this form to:

Lisa Bormaster, Advertising Sales Manager
State Bar of Arizona, 4201 N 24th St, Phoenix, Arizona 85016-6288
Email: Lisa.Bormaster@staff.azbar.org
Phone: 602-340-7230 **Fax:** 602-416-7430

FOR STATE BAR USE ONLY

Date received by the State Bar:
Space assigned:
Amount received: