

**Law Office Management:
IT Systems & Software Guide**

October 2012

If you provide tools or software to Arizona's legal community, you will want to be included in this valuable resource that will reach all Arizona lawyers.

This advertising section in the October issue of *Arizona Attorney*, the magazine of the State Bar of Arizona, will provide companies a way to promote products and services in all areas of IT systems and software to every attorney in the state.

Whether you offer IT tools or software to support specific practice areas, software for more efficient practice management, your expertise for SEO or website design, or provide IT consulting for practice integration, you will want to showcase your product or services by advertising in this valuable guide.

Space reservation is Monday, July 30, 2012.

You will have until Wednesday, August 15, 2012 to submit your final ad materials.

DISPLAY AD Rates

Full page: (7.25"W x 9.75"H)	\$2095
One-half page: (7.25"W x 4.75"H)	\$1235
One-third page: (4.75"W x 4.74"H)	\$ 785

INCLUDED with Display ads:

Free Listings: Each Full page ad receives 3 free 60-word listings in the Guide; each Half-page ad receives 2 Listings; each One-third page receives 1 Listing. See below for Listing categories.

Free Color: Each display ad (any size) includes full color.

LISTING ONLY Rate: Each 60-word Listing: \$195

DEADLINES: **Space reservation:** Monday, July 30, 2012 **Materials due:** Wednesday, August 15, 2012

CONTACT: Please contact Lisa Bormaster Fontes, Lisa.Bormaster@staff.azbar.org, 602.340.7230

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- Advertising: Yes, I would like to purchase a Display Ad and receive my free Listing(s) in the IT Systems & Software Guide. Please contact me with more information about display sizes and rates.
- Listing(s) only: I would like to purchase Listing(s) only in the IT Systems & Software Guide. I understand the rate is \$195 per listing. I have completed the information for my Listing(s) below.

Your listing includes this header (sample shown) at no charge:

Insurance—Professional Liability
AHERN INSURANCE BROKERAGE
9655 Granite Ridge Drive, Suite 500
San Diego, CA 92123
1-800-282-9786 ext. 110
Fax: 858-571-9010
Contact: Stephen T. Lowe
slowe@aherninsurance.com
www.aherninsurance.com

Your 60 word description begins after the header. Please type description below or attach a separate sheet. We will provide a final proof for your approval before publication.

Listing Header: Please complete for publication:

Category/Categories: (see list below)

Company/Firm Name:

Contact:

Address:

City/State/Zip:

Phone:

Fax:

Email:

Website:

60 word text description:

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Listing Categories:

- Billing Software
- Bookkeeping Software
- Business Continuity Plans
- Calendaring Software
- Case Management Software
- Cloud Computing
- Computer Forensics
- Computer Service & Repair
- Data Backup & Recovery
- Dictation Software
- Digital Publishing
- Document Management Software
- Electronic Filings
- Electronic Court Room Support
- Electronic Discovery
- Electronic Media
- Graphic Design
- Hardware & Technology
- Hardware & Software Installation
- Hardware Sales
- Internet Marketing
- IT Services
- Legal Graphics
- Legal Document Software
- Litigation Support Software
- Mobile App Development
- Mobile Solutions
- Monitoring/Diagnostics
- Network & System Integration
- Online Computer Research
- Payroll Services
- Practice Management Software
- Remote Support
- Search Engine Optimization
- Social Media Marketing
- Software
- Software Consulting
- Technology Consulting
- Telecommunications/Phone Systems
- Teleconferencing (Audio, Video, Web)
- Time Management Software
- Training Services
- Video Conversion & Synchronization
- Video Deposition
- Video Production
- Web Site Design & Development
- Web Site Hosting & Maintenance
- Wireless Solutions
- Software Updates
- Server Maintenance
- Voice Technology
- Virus Detection/Solutions
- Security
- Other:** _____

If you don't see a category that accurately describes your product or services, please feel free to suggest one.