

Expert Witness Guide

March 2012

If you are a qualified expert witness interested in more engagements in Arizona, we invite you to advertise in the tenth annual edition of the ARIZONA ATTORNEY Expert Witness Guide, which will be distributed to every licensed attorney and judge statewide in March 2012.

The ARIZONA ATTORNEY Expert Witness Guide is a substantial resource for members of the State Bar. More than 19,900 lawyers and judges as well as more than 100 legal administrators at Arizona's most successful law firms receive ARIZONA ATTORNEY magazine, the official bar journal for the state. The Expert Witness Guide will be published as a special advertising section in the March 2012 issue.

In 2011, more than 75 expert witness firms advertised in over 80 different categories.

Display ads include full color and receive up to three listings at no extra charge.

The Expert Witness Guide will also be published online at azbar.org in the digital edition at no extra charge.

LISTING ONLY Rate: Each 60-word Listing: \$195

DISPLAY AD Rates

Full page: (7.25"W x 9.75"H)	\$2095
One-half page: (7.25"W x 4.75"H)	\$1235
One-third page: (4.75"W x 4.74"H)	\$ 785

INCLUDED with Display ads:

Free Listings: Each Full page ad receives 3 free 60-word listings in the Guide.

Half-page ad: 2 free Listings. One-third page: 1 free Listing.

See next page for Listing categories.

Free Color: Each display ad (any size) includes full color.

DEADLINES: Space reservation: Friday, December 30, 2011 **Materials due:** Tuesday, January 17, 2012

CONTACT: Please contact Lisa Bormaster Fontes, Lisa.Bormaster@staff.azbar.org, 602.340.7230

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Listing Categories:

- _ Accident Analysis/Reconstruction
- _ Accident & Aerial Photo Analysis & Mapping
- _ Accounting
- _ Accounting & Auditing Malpractice
- _ ADA/Disability Discrimination
- _ Agriculture
- _ Airbag Consulting
- _ Alcohol/Drug Addiction
- _ Animal Behavior Consultant
- _ Appraisal & Valuation
- _ Appraisal & Valuation of Personal Property
- _ Apparel
- _ Architecture
- _ Auto Damage Appraisal
- _ Auto Investigations
- _ Automotive Appraisal & Business Practices
- _ Aviation
- _ Banking
- _ Banking/Credit
- _ Bankruptcy/Tax
- _ Bio-Ethics
- _ Biomechanical Engineering
- _ Boating
- _ Business
- _ Business Appraisal/ Business Valuation
- _ CERCLA/Superfund
- _ Cement
- _ Chapter 7 and 11 Bankruptcy Trustee
- _ Chemical Accident/Reconstruction
- _ Chemicals & Hazardous Materials
- _ Chemistry
- _ Child/Adolescent Psychiatry
- _ Chiropractic
- _ Closed Head Injury
- _ Commercial Law
- _ Computer Forensics
- _ Computers/Information Sciences
- _ Computers/Information Systems
- _ Computers/Software
- _ Concrete
- _ Construction
- _ Construction – Electrical
- _ Construction Claim Analysis
- _ Construction Defects
- _ Construction Defect Litigation/Attorneys
- _ Conveyors
- _ Corrosion & Metallurgy
- _ Crime Scene Analyst
- _ Criminology/Gangs
- _ Damage Calculation Testimony
- _ Damage Studies & Analyses
- _ Delay
- _ Demography
- _ Demolition
- _ Digital Data Discovery
- _ Dispute Analysis
- _ Document Examiner
- _ Domestic Violence
- _ Dram Shop
- _ Economics
- _ Economic Damages
- _ Education/School
- _ Electrical Accidents
- _ Electrical Engineering
- _ Electronic Discovery
- _ Electronic Engineering
- _ Employment
- _ Employment/Wage Earning Capacity
- _ Engineering – Automotive
- _ Engineering – Structural
- _ Environmental
- _ EPA Regulations
- _ Escrow
- _ Estate Appraisal
- _ Expert Referral Service
- _ Expert Witness Directories
- _ Expert Witness Financing
- _ Expert Witness Web Sites
- _ Eyewitness Fallibility
- _ Failure Analysis
- _ Family Law
- _ Fenestration (Windows & Doors)
- _ Finance
- _ Financial Due Diligence
- _ Fingerprint Identification
- _ Fire/Explosives
- _ Fire Sprinkler
- _ Forensic Accounting
- _ Forensic Consultants
- _ Forensic Engineers/Safety
- _ Forensic Experts
- _ Forensic Evidence Specialist
- _ Forensic Genealogy
- _ Forensic Podiatrist/Footprints
- _ Fraud, Embezzlement & Theft
- _ Gambling Addiction
- _ Geotechnical Engineer
- _ Golf Course Safety
- _ Groundwater Contamination
- _ Handwriting Expert
- _ Hazardous Chemicals
- _ Head Injury
- _ Hedonic Damages
- _ Health Care
- _ Highway Safety
- _ Hotel
- _ Horses
- _ Human Resources

- _ HVAC
- _ Hydrogeology
- _ Hydrology/Hydraulics/
Flooding
- _ Insurance
- _ Insurance – Bad Faith
- _ Insurance – Life & Disability
- _ Insurance – Property &
Casualty
- _ Intellectual Property
- _ Investigations
- _ Landscape Architecture
- _ Legal Ethics
- _ Legal Malpractice
- _ Lender & Lessor Litigation
- _ Licensing
- _ Life Care Planning
- _ Litigation
- _ Machinery/Industrial
Equipment
- _ Management
- _ Marital Dissolution
- _ Mechanical Engineering
- _ Medical
- _ Medical – Allergy/Immunology
- _ Medical – Cardiology
- _ Medical – Cardiothoracic
Surgery
- _ Medical – Dermatology
- _ Medical – Emergency Medicine
- _ Medical – Neurology
- _ Medical – Obstetrics &
Gynecology
- _ Medical – Oncology
- _ Medical – Pain
- _ Medical – Pathology
- _ Medical – Plastic & Cosmetic
Reconstructive Surgery
- _ Medical Coding/Billing
- _ Medical Devices
- _ Medical Ethics
- _ Medical Malpractice
- _ Medical Search Firm
- _ Medical Toxicology
- _ Medical-Legal Consulting
- _ Medicare/Medicaid Fraud
- _ Messenger
- _ Metallurgy
- _ Meteorology
- _ Mexican Corporate/Real Estate
Law
- _ Mexico Real Estate
- _ Mold & Indoor Air Quality
- _ Neurolitigation Analysts
- _ Neuropsychologist
- _ Nursing
- _ Nursing Home Administration
- _ Occupational/Environmental
Medicine
- _ Oil & Gas Facilities
- _ Oil & Gas Properties
- _ Ophthalmology/Vision
- _ Opinion Research/Surveys
- _ Orthopedic Surgeon
- _ OSHA Regulations
- _ Paint & Coatings
- _ Patent
- _ Personal Injury
- _ Pharmacy
- _ Photography & Photoanalysis
- _ Plumbing
- _ Police Misconduct
- _ Political
Districting/Redistricting
- _ Polygraph
- _ Probate Law
- _ Product Liability
- _ Property Investigations
- _ Psychiatry/Psychology
- _ Questioned Document
Examination
- _ Radiology
- _ Real Estate
- _ Real Estate Appraisal &
Valuation
- _ Real Estate Property
Management
- _ Receivership
- _ Restaurant/Hotel
- _ Roofing And Waterproofing
- _ Safes & Security Containers
- _ Safety – Premise Liability
- _ School Safety Consultant
- _ Securities
- _ Security
- _ Sexual Harassment/
Discrimination
- _ Sports & Recreation
- _ Stigma/Disclosure Real Estate
Issues & Valuations
- _ Surety Bonds
- _ Surgery
- _ Telecommunications
- _ Telecommunications/Disaster
Recovery
- _ Testamentary Capacity
- _ Title Insurance
- _ Toxicology
- _ Trademarks
- _ Trucking
- _ Trustee’s Sales & Title
Procedures
- _ Undue Influence
- _ Valuations
- _ Vision
- _ Water Supply Studies
- _ Wood Science
- _ **Other, please provide
category**

If you don't see a category that accurately describes your product or services, please feel free to suggest one.

ARIZONA
ATTORNEY
MAGAZINE

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- Yes, I would like to purchase a Display Ad and receive my free Listing(s) in the Expert Witness Guide. Please contact me with more information about display sizes and rates.
- I would like to purchase a Listing(s) in the Expert Witness Guide. I understand the rate is \$195 per listing. I have completed the information for my Listing(s) below.

Your listing includes this header (sample shown) at no charge:

Insurance (Category)
SMITH INSURANCE
1234 Main Street
City, State Zip
555-555-5555 / Fax: 555-555-5555
Contact: Joe Smith
joesmith@insurance.com
www.insurance.com

Your 60 word description begins after the header. Please type description below or attach a separate sheet. We will provide a final proof for your approval before publication.

Listing Header: Please complete for publication:

Category/Categories: (see previous page)

Company/Firm Name:

Contact:

Address:

City/State/Zip:

Phone:

Fax:

Email:

Website:

60 word text description: